



Donor Recognition Program

Today, the Vicksburg Downtown Development Authority and the Village of Vicksburg begin an ambitious effort to redevelop the downtown district and continue building Vicksburg for future generations. The *Vicksburg Vision Capital Campaign* will fund the construction of a new nature trail system; enhancements to area parks; expansion and improvements to public parking for easy access to the downtown district; and updates to streetscapes with new sidewalks, trees, flower planters, bike racks and seating.



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Community Benefits

The *Vicksburg Vision Campaign* is part of a large economic development strategy between the Village of Vicksburg and the Vicksburg Downtown Development Authority (DDA) to strengthen the South County community as a desirable place for families to live; for companies to locate or expand their business; and to enhance quality of life amenities that will attract a labor force of skilled talent for area business.

We need your help to create the matching grant funds to develop this dynamic environment for residents and businesses. Our ultimate goal for the Campaign is \$2.7 million dollars which will fund projects totaling \$7.3 million. For this year, we need to raise at least \$1 million dollars by November 30 to match the trail grants which will begin our first community project. For more information www.Vicksburgmi.org or call 269-649-1919. All checks should be made payable to the Village of Vicksburg/Vision Campaign.

PAYMENT SCHEDULE BASED ON A 3-YEAR PAY PERIOD AND 50% INITIAL GIFT

Pledge Amount	Initial Gift (50%)	Quarterly (12 Payments)	Annually (2 Payments)
\$ 100,000	\$ 50,000	\$ 4,166	\$ 25,000
\$ 80,000	\$ 40,000	\$ 3,333	\$ 20,000
\$ 60,000	\$ 30,000	\$ 2,500	\$ 15,000
\$ 50,000	\$ 25,000	\$ 2,083	\$ 12,500
\$ 40,000	\$ 20,000	\$ 1,667	\$ 10,000
\$ 20,000	\$ 10,000	\$ 833	\$ 5,000
\$ 10,000	\$ 5,000	\$ 417	\$ 2,500
\$ 8,000	\$ 4,000	\$ 333	\$ 2,000
\$ 6,000	\$ 3,000	\$ 250	\$ 1,500
\$ 5,000	\$ 2,500	\$ 208	\$ 1,250
\$ 4,000	\$ 2,000	\$ 167	\$ 1,000
\$ 3,000	\$ 1,500	\$ 125	\$ 750
\$ 2,000	\$ 1,000	\$ 83	\$ 500

Acknowledgement Policy: All donors will be acknowledged for their support. Donors of specific gifts will be honored by a permanent individual plaque on the structure or in the area.

How to Donate

One-time gifts can be made, or there is a suggested giving plan that encourages financial commitments over a three-year (36 month) period. The "Pledge Card" provides space for you to designate your total pledge, initial offering and payment interval that you request. Appropriate payment schedules will be mailed upon receipt of your pledge with the payment period beginning on the date we receive your pledge card. An initial offering of 50% of your total gift is requested at the time of your gift plan selection.

Commemorative Gifts

Although gifts are given to reflect our commitment to the community, we recognize this as an opportunity to remember or honor our loved ones. Please contact Bill Adams if you'd like to explore commemorative gift opportunities or explore ideas to memorialize your donation.

Vicksburg Vision Campaign



Recognition Levels

- **Friend (up to \$999)**
 - Recognition in DDA Annual Report
 - Acknowledgment on Village and DDA Website
- **Builder (\$1,000-\$4,999)**
 - Certificate of Appreciation
 - Recognition on Campaign Donor Wall
 - Recognition in DDA Annual Report
 - Acknowledgment on Village and DDA Website
- **Champion (\$5,000-\$9,999)**
 - Naming Opportunity (see list)
 - Name in Commemorative Book
 - Certificate of Appreciation
 - Recognition on Campaign Donor Wall
 - Recognition in DDA Annual Report
 - Acknowledgment on Village and DDA Website
- **Leader (\$10,000-\$24,999)**
 - Commemorative Gift
 - Name in Commemorative Book
 - Naming Opportunity (see list)
 - Recognition on Campaign Donor Wall
 - Certificate of Appreciation
 - Acknowledgment on Village and DDA Website
 - Recognition in DDA Annual Report
- **Guardian (\$25,000-\$49,999)**
 - Special Recognition at Campaign Gala
 - Commemorative Gift
 - Naming Opportunity (see list)
 - Name in Commemorative Book
 - Certificate of Appreciation
 - Recognition on Campaign Donor Wall
 - Recognition in DDA Annual Report
 - Acknowledgment on Village and DDA Website
- **Vanguard (\$50,000-\$99,999)**
 - Invitation to Private Reception
 - Commemorative Gift
 - Special Recognition at Campaign Gala
 - Name in Commemorative Book
 - Naming Opportunity (see list)
 - Recognition on Campaign Donor Wall
 - Certificate of Appreciation
 - Acknowledgment on Village and DDA Website
 - Recognition in DDA Annual Report
- **Benefactor (\$100,000-\$249,999)**
 - Profile in DDA Annual Report
 - Invitation to Private Reception
 - Special Recognition at Campaign Gala
 - Commemorative Gift
 - Naming Opportunity (see list)
 - Name in Commemorative Book
 - Certificate of Appreciation
 - **Prominent Display** on Campaign Donor Wall
 - Recognition in DDA Annual Report
 - Acknowledgment on Village and DDA Website
- **Visionary (\$250,000-\$499,999)**
 - Profile in Commemorative Book
 - Invitation to Private Reception
 - Profile in DDA Annual Report
 - Commemorative Gift
 - Special Recognition at Campaign Gala
 - Name in Commemorative Book
 - Naming Opportunity (see list)
 - Recognition on Campaign Donor Wall
 - Certificate of Appreciation
 - **Prominent Display** on Campaign Donor Wall
 - Recognition in DDA Annual Report
 - Acknowledgment on Village and DDA Website
- **Legacy (\$500,000 +)**
 - Significant Naming Opportunity
 - Profile in Commemorative Book
 - Profile in DDA Annual Report
 - Invitation to Private Reception
 - Special Recognition at Campaign Gala
 - Commemorative Gift
 - Naming Opportunity (see list)
 - Name in Commemorative Book
 - Certificate of Appreciation
 - **Prominent Display** on Campaign Donor Wall
 - Recognition in DDA Annual Report
 - Acknowledgment on Village and DDA Website

Recognition

For all gift levels of \$5,000 or more, a signed letter of intent and payment schedule must be received before the gift will be included in materials. All plaque language will be approved by the donor before ordering, but should conform to the Campaign basic standards. Gifts can be made as a multi 3-year pledge, but must be two-thirds completed before signage is installed. Gifts, if requested, can be made anonymously. All donations are for a public purpose and are 100% tax deductible. Please consult your tax preparer.